



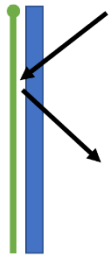
DAYLITER SHADING SYSTEM “STATEMENT OF BENEFITS”

1. OVERVIEW

Indoor Sky's Dayliter Shading Systems feature operable fabric lightshelves, with integral roller shades, designed to significantly expand interior daylight zones.

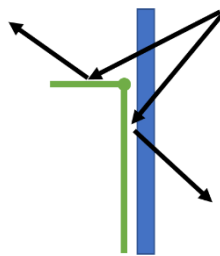
2. GENERAL PERFORMANCE

The operable lightshelves deliver glare-free daylight onto the ceiling while blocking direct sunlight and solar heat gain. The result of this diffused daylight is ideal luminance ratios (contrast between brightest and darkest areas) leading to improved mood and human performance.



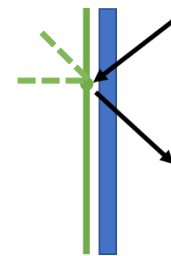
Standard Roller Shade

No options for daylighting.



Light Shelf Open

Allows daylight into the space saving energy and improving health.



Light Shelf Closed

Adjustable for desired results (including interim positions)

3. BENEFITS OF DAYLIGHT TO SPECIFIC MARKET SEGMENTS



Healthcare

Daylight, particularly in the morning, kicks off the circadian rhythm and improves the general mood of both patients and caregivers. The result is...

- Shorter in-patient stays
- Reduced need for pain medication
- Higher patient satisfaction
- Potentially, **higher Medicare reimbursement**

Education

Daylight in schools contributes to improved student performance and cognitive development. In one study in classrooms with better daylight...

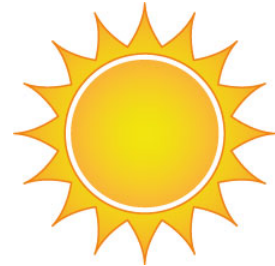
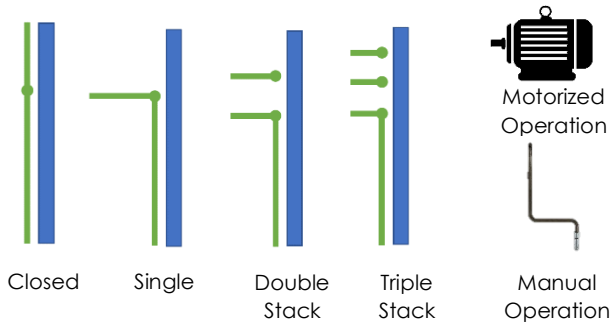
- Students learned **20% faster** in English
- Students learned **26% faster** in Math

Commercial Office

Improved daylight and luminance ratios lead to as much as...

- A **15% improvement** in productivity
- Reduced absenteeism
- Improved mood

4. BENEFITS OF THE DAYLITER SHADING SYSTEM



Infinitely configurable to suit both the functional needs of a given space as well as the aesthetic goals of the designer of that space.

Quality daylight is a significant design tool and may now be optimized **without fear of glare and excessive heat gain.**



Simple to install. The sophisticated appearance of a Dayliter Shade might suggest that they are difficult to install – not so! They are installed *exactly like* a standard roller shade but with the addition of a snap-in lightshelf.

Easy to clean in-place during both routine and periodic deep cleaning.

5. LIFE CYCLE COST

While the purchase price of a Dayliter Shade is higher than a conventional roller shade (due to the addition of a lightshelf) the need for electric lighting may be **reduced by as much as 20%** and the value of the positive impact on mood and productivity can be significant.

